



Swimming With A Mission Canada - Graphic Designer, Marketing & Communications Committee

Location: Canada

Category: Committee Member

Job Type: Part-time Volunteer

Swimming With A Mission (S.W.A.M.) Canada is a non-profit volunteer organization that provides affordable, one-on-one swimming instruction to children with special needs. We have 15 Chapters across Canada, providing over 1000 children with swimming lessons each year. We are currently recruiting members for the Marketing & Communications Committee. Committees are the backbone behind the organization and provide substantive work outputs for the benefit of all chapters. Each Committee is either chaired or co-chaired by a Director of S.W.A.M. Canada, and includes between one and three other members. There is no location requirement for S.W.A.M. Canada, as all our work is done remotely.

We are currently recruiting ONE (1) Graphic Designer.

The specific objectives of the Marketing & Communications Committee are:

- To establish and maintain a cohesive brand for S.W.A.M. Canada and its Chapters online
- To maintain an active network of alumni from our Chapters
- To maintain an active social media presence
- To advise and assist Chapters with maintaining their own social media presence
- To present new and effective ways of marketing S.W.A.M. lessons and volunteer positions

The Graphic Designer will be responsible for creating graphic designs according to a pre-established brand manual. These graphics will primarily consist of social media posts, but will occasionally be used for various purposes such as physical posters or standees for Chapter recruitment events. The candidate should have experience using Adobe Illustrator. Knowledge of or experience with other Adobe Creative Cloud applications is an asset, but not required.

Additional requirements:

- Strong communication skills
- Availability to work on an ad hoc basis (approximately 5-10 hours per month)
- Prior experience in a graphic design position is an asset
- Prior experience with Slack, Trello, or other online collaboration tools is an asset

Term:

Committee Members are elected by the Board of Directors and serve a one-year term. Members may be released at the end of their elected term or by renewing for a second term.



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Application Process:

To apply, please submit a Resume, Cover Letter, and any sample designs you have done to nominations@swamcanada.ca with the subject line 'S.W.A.M. Application - Graphic Designer'. The application deadline is **Sunday, September 20th at 11:59 PM EST.**